

PRIVACY POLICY

Castel Enterprises, Ltd. (“Castel” or “we”) respects your right to privacy and is committed to protecting our customers' personal information. This Privacy Policy summarizes our practices regarding information collection, use and disclosure practices for this Web site (<http://www.castelmaison.com>) (“Site”). By using this Site, you signify your assent to this Privacy Policy, and your consent to any action we may take with your information consistent with this Privacy Policy. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources.

INFORMATION GATHERED BY CASTEL

When you visit this Site, you may provide Castel with two types of information: personal information you knowingly and voluntarily choose to disclose, and information that we automatically collect as you browse this Site.

INFORMATION VOLUNTARILY SUBMITTED

Castel may collect and store any information you enter on this Site, including your name, address, email address, telephone number, and other information (including certain business information such as employer name, occupation, job function and title) that personally identifies you. Information is collected from visitors to this Site, including in the following areas, as applicable:

REGISTRATION FORMS

If you register for this Site, or for specific events, contests and newsletters on various areas of this Site, we will generally ask you to provide contact information and preferences regarding the event or material for which you desire to register. You may, however, visit this Site without registering, although you may not be able to use certain features of the Site.

ORDER FORMS

Some areas of this Site may allow you to order products or services, whether or not for a fee. In connection with these transactions, we collect data necessary to complete the transaction that is

furnished by you, which may include contact information, e-mail address, telephone number and your credit card number.

E-MAIL

On several screens of this Site, you have an opportunity to communicate with us by E-mail. You may also choose to provide your e-mail address to receive communications from us or third parties

Should you choose to communicate with us through email or if you otherwise voluntarily disclose your personal information to us by your use of this Site, we will retain your personally identifiable information and other information contained in email communications for the period necessary to support your relationship with us and fulfill the purposes outlined in this Privacy Policy (unless a longer retention period is required or permitted by law.)

INFORMATION COLLECTED AND STORED AUTOMATICALLY

When you browse this Site, you and your Web browser may also transmit information that we automatically collect. Castel may log your IP address (the Internet address of your computer), the Web pages you visit and the time of your visit, and other click-stream data. This information may be combined with other personal information you have provided.

The only other type of information automatically provided to us is the type of computer, operating system and browser you are using. This information is provided by your browser, which we use to improve the performance of this Site and make it more compatible with the technology used by the visitors of this Site. We may also place small data files, called "cookies", in the browser file of your computer's hard drive, as well as other technologies that may be available. These cookies automatically identify your browser to our server whenever you interact with this Site. We use the cookies to record Site statistics. Most browsers automatically accept the cookies, but you usually can change your browser setting to prevent the acceptance of cookies. Certain Web pages may not function properly if you choose not to accept cookies.

USE OF INFORMATION

Castel will use your information to communicate with you if and when necessary in connection with your use of this Site, to respond to your questions, or to send you material and information you request. We may also use your information to: Personalize your Site experience and to allow us to deliver the type of content and product information in which you are most interested; respond directly to you for clarification; process your request for materials or information; answer any questions you may have; provide you with e-mail messages and other information regarding new services and general information about our products and services. Additionally, personally identifiable information may also be used for any other purpose disclosed at the time the information is collected or to which you consent, and as otherwise specifically described in this Privacy Policy. You may elect not to receive these communications, either when you initially register at this Site, or at any time thereafter. See the section of this Privacy Statement called "Choice/Opt Out."

We may also use collected information in order to help diagnose problems with this Site. We may use all information we collect to analyze statistical use patterns and demographic data to improve this Site to better serve our customers. We use your IP address to help diagnose problems with our servers, and to administer this Site. Your IP address is used to help identify you and your shopping cart and to gather broad demographic information. We may also prepare and keep statistical records and other data about you and other users of this Site, but we do that in a way that does not identify you or any other user personally. We may hire third parties to help us collect and analyze such data, and we may share such statistical data with third parties. Again, such statistical data will not specifically identify you or any other user. We use this information to help us make this Site more useful to visitors -- to learn about the number of visitors to this Site, what part of this Site they are interested in, how long they use this Site, and the types of technology our visitors use.

DISCLOSING YOUR INFORMATION TO OTHERS

Except in the limited circumstances stated in this Privacy Policy, Castel does not sell, rent, license, trade or otherwise disclose the personal information of Site visitors obtained from Site visits to unaffiliated third parties. We may disclose your information to our affiliates or service providers who assist us in operating

this Site or conducting our business. We may also share such information among our subsidiaries and affiliates as necessary to provide you with the information and services you request or in which you may otherwise be interested. We may disclose information about you if and when we believe it is necessary to comply with any law, rule, court order, or subpoena, or to enforce our legal rights or the rules of this Web site, or to protect our business, property and operations, or in connection with a sale, acquisition, merger or other business combination of our business with a third party. We may also disclose non-personally identifiable visitor information to other parties for marketing, advertising or other uses. Some areas of this Site may allow you to conduct e-commerce transactions. In connection with these transactions, we collect data necessary to complete the transaction that is furnished by you. This information may be furnished to a third party in order to facilitate the transaction.

LINKS TO OTHER SITES

Castel may create links to other web sites that we think may be of interest to you. We do not endorse any other web sites, and this Privacy Policy applies only to your use of this Site. We have not reviewed the privacy policies of any web sites we link to this Site, or that link to this Site, and you should read the privacy policies of each web site you visit to determine what information about you that web site may collect and use.

SECURITY

Castel has put in place standard physical, electronic, and managerial procedures to attempt to safeguard and policies to help prevent unauthorized access, maintain data security, and correctly use the information we collect online. When you place an order or access your personal information on this Site, we offer the use of a secure server. However, please remember that no transmission of data over the Internet or any wireless network can be guaranteed to be 100% secure, and as a result, Castel cannot ensure or warrant the security of any information that you transmit to us or from us, and you do so at your own risk.

CHANGES IN OUR PRIVACY POLICY

By using this Site, you consent to our collection and the use of your personal information as described in this Privacy Policy. Castel may, in its absolute and sole discretion, change this Privacy Policy from time to time. If we change our Privacy Policy, we will post these changes on this Site. You have the opportunity to and are encouraged to review this Privacy Policy each time you use this Site so that you are aware of any modifications made to these policies. Your continued use of the Site constitutes your agreement to abide by the revised Privacy Policy. If you object to any changes or revisions, your sole remedy shall be to cease using the Site.

CHILDREN'S PRIVACY STATEMENT

Castel does not knowingly collect Personal Information from children under the age of 13. If we become aware that we have inadvertently received Personal Information from a child under the age of 13, We will delete such information from our records.

CHOICE/OPT OUT

This Site provides users the opportunity to opt-out of receiving communications from us at the point where Castel requests information about the visitor. You have the option of reviewing or removing your information from our database, and to no longer receive communication from us. If you request your account information be deleted from our database, we may maintain information about individual sales transactions for the purpose of recordkeeping and servicing. To opt out, you can send e-mail to castel@castelmaison.com or you can send mail to the following postal address:

Castel Enterprises, Ltd.

419 East 57th Street

New York, NY 10022

Attention: Privacy Policy

Please note that due to e-mail production schedules, you may receive an e-mail message from us after you have provided your opt-out notice.

SEVERABILITY

If any provision of this Privacy Policy is found to be unlawful, void or for any reason unenforceable, that provision will be deemed severable from the remaining provisions and will not affect the validity and enforceability of the remaining provisions of this Privacy Policy.

QUESTIONS ABOUT OUR PRIVACY POLICY

If you have questions about this Site or our Privacy Policy, please feel free to contact us at

castel@castelmaison.com